

REP HEADLINE# 6269458 TRF# 329178 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 11.36
CHANGES ** WFTV-TV ***

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US REP.# _____ OFF.# 6556 SALESMAN # _____
AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN
3050 K ST NW, SALES PRSN WA- JOE KNAUER
WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6269458 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP14/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT25/12 11.36

REP: TO LENA
FR JULIE
OK'D M22
TTLS \$143365..155X
PLS CFM, THX 10/25

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
32	S		100P-600P	30		\$250.00	9/9	9/9	0		SUN	0

PROGRAM : WEEKEND MOVIES

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1536

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

92	A		100P-600P	30		\$165.00	9/9	9/9	2		SUN	2
PROGRAM : WEEKEND MOVIES												
ORD COM1: LURE RECON												
THIS IS A MAKE-GOOD FOR SEP9 ON LINE-32 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR SEP9 ON LINE-33 FOR 1 SPOT/WK												

93	A		1130P-1200M	30		\$75.00	9/9	9/9	1		SUN	1
PROGRAM : SPORTS NIGHT												
ORD COM1: LURE RECON												
PART OF A MAKEGOOD MADE UP OF LINES 92-93												

33	S		1130P-1200M	30		\$250.00	9/9	9/9	0		SUN	0
PROGRAM : SPORTS NIGHT ON 9												
STATION MAKEGOOD OFFERS:												
M22	OK'D	BUY#32	MISSED: SUN/100P-600P				SEP9 (2/WK)	30S	\$250.00	(OCT25/12)		
		BUY#33	SUN/1130P-1200M				SEP9	30S	\$250.00			
			OFFER: SUN/100P-600P				SEP9 (2/WK)	30S	\$165.00	PLS ADVISE.		
			& SUN/1130P-1200M				SEP9	30S	\$75.00			
CMT: LURE RECON												

SEP/12 143365.00

CONTRACT TOTAL 143365.00

TOTAL SPOTS 155

MARKET TOTALS \$415,415

WFTV 35% WKMG 16% WESH 22% WOFL 22% WKCF 2% WRBW 2% CABL 0%

WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE